Terms of Reference
For
“Production of short video and high resolution photographs for the Blue Forests Project”

1. Background
World Wide Fund for Nature - Mozambique Country Office (WWF-MCO) is currently implementing a project entitled: “Mozambique Blue Forest Project”, which is part of a global initiative funded by Global Environment Facility (GEF). The focus of this small-scale intervention project is the application of blue forests methodologies and approaches for valuing carbon and other ecosystem services (ES). The intervention aims to improve the understanding of ES and carbon storage and sequestration for mangrove ecosystems in Mozambique, and to develop improved ecosystem management founded upon that understanding. GEF Blue Forests’ funds will support and enhance the existing national goals regarding mangrove conservation, national REDD strategy, and blue forests related policy assessment allowing this intervention to be developed into an internationally scalable experience comparable with the other intervention sites within the Blue Forests Project as well as with other external international initiatives. This small-scale intervention will help meet national priorities in coastal management, especially pertaining to the protection of mangrove ecosystems, and priorities in national climate change policy.

In order to raise awareness about the importance of mangrove ecosystems, key drivers of change, challenges and opportunities on management in Mozambique particularly in the Zambezi delta, WWF-MCO is seeking a communication consultant to assist the project by developing media material. Specific communication deliverables are listed in the sections below.

2. Objective of the consultancy
The overall objective of this consultancy is to produce media material including a short video and high resolution photographs that can be used in various communications platforms. This will involve travelling to remote locations in the Zambezi River Delta region, to collect the necessary material.

3. Methodology
Consultant selected for this assignment will perform the following indicative tasks:

- Develop the video concept and scenario to be discussed with WWF team;
- Present a work plan for the assigned work specifying travelling days;
- Travel to the Zambezi Delta (Chinde district) to collect media material;
- Perform appropriate short interviews with the Projects’ major partners, beneficiaries and stakeholders;
- Work on the desired products for this consultancy, including high resolution photographs and videos.
4. **Deliverables/Expected outputs**

The consultant will produce a database with at least forty-five (45) high resolution photographs and one (1) short video.

- **One short video in HD**
  a) Video shooting and editing;
  b) Narration, translation and subtitles in English/Portuguese where necessary;
  c) Script development;
  d) Full usage rights for music (or music for which copyright has been granted);
  e) One fully-produced clip of approximately 5 minutes in length in 1080p (HD) resolution aimed at sharing with national audience including government institutions, CSOs, local stakeholders, local communities as well as an international audience.

The video must highlight purpose and goal of the Blue Forests Program, including: interviews with local people (natural resources committees if available and fisheries councils), document impact of deforestation on biodiversity and local communities, importance of mangroves for all community groups including women, showcase biodiversity linked to mangrove ecosystem, economic value of mangroves, interview with technicians working on mangrove carbon projects talking about developed projects including carbon sink capacity and value for international market, as well as private sector activities. The video must showcase success stories and lessons learnt related to mangrove ecosystem.

- **High resolution photographs:**
  a) At least 45 high quality and high resolution, edited and captioned pictures delivered on CD. Photographs should include:

| Landscape | • Aerial view of mangrove forest with and without coastal development (including areas affected by erosion);
|           | • Underwater photographs of mangrove ecosystem including roots (if possible);
|           | • Landscape images of areas with healthy mangroves and areas with destroyed mangroves (both by human activity and natural causes);
| Cutting and reforestation | • Images to demonstrate mangrove conservation status (deforestation and reforestation including natural and/or artificial reforestation);
| Local communities | • Photos of members of local communities showing how they use the various mangrove products (fishing, collecting seafood, harvesting mangrove products such as honey, fuelwood, cooking fuel and construction materials for boats and houses, as well as medicine);
|           | • Maritime transport (large and small boats used for fishing);
| Wildlife | • If possible, underwater photos showing biodiversity around mangrove roots;
|           | • Wildlife around mangrove ecosystem: birds, reptiles, fish, molluscs, reptiles, etc
• Two written impact stories of individuals of local community interviewed during the trip to the Zambezi Delta including statements which should be linked to the script of the video and photos.

• Report
A detailed report on all photography and filming locations (GPS points), including names and contact details of all individuals photographed or that will appear on film. The report must include at least 5 powerful statements by community members and other stakeholders to be used in reports and fact sheets.

5. Timing and Location
This consultancy will entail up to 9 days of field work, including travelling, and 7 days of editing and reporting, beginning upon the signature of contract with WWF-MCO. All travel and accommodation will be covered by the consultant.

Timing: June – July 2017
Location: The consultant will have to travel to the Zambezi River Delta region, where the focal area with mangroves is located.

6. Logistical Support
WWF will provide logistical support including arranging flights, accommodation and introduction to a focal point in Zambezia that will facilitate travelling to field site. WWF in partnership with Superior School of Marine Sciences can provide some local assistance arranging meetings with Governmental representatives, CSOs and community members.

7. Eligibility/Qualification of Consultants
The consultant(s) should have:
• Exceptional photography skills;
• Outstanding videography skills;
• Excellent photo and video editing skills;
• Previous experience in producing international quality documentaries;
• Experience working in remote areas in the southern African region, experience working in Mozambique preferred;
• Proven ability to work in multicultural environment;
• Ability to adhere to deadlines and flexibility;
• Availability to travel immediately, upon signature of contract;
• Portuguese skills will be an advantage.
8. **Copyright and Intellectual Property Rights**

In consideration of the fees paid, the Consultant expressly assigns to WWF-MCO any copyright arising from the works the consultant produces while executing this contract. The consultant may not use, reproduce or otherwise disseminate or authorize others to use, reproduce or disseminate such works without prior consent from the WWF-MCO.

9. **Payment Schedule**

Payments will be made in two instalments:

30% after delivery of work plan, shooting schedule and scripts;

70% after delivery and approval of high resolution photographs and 1 short video/documentary, written impact stories and project report.

10. **Applications**

All applicants must meet the minimum requirements described above. Only short listed candidates will be contacted.

Each application should include the following:
- Cover letter with the applicant’s current contact information including how the candidate’s previous experience matches the consultancy objectives as well as their interest for the position (no longer than two pages);
- Technical proposal on how they intend to carry out the assignment;
- Financial proposal/detailed budget of the project;
- CV of consultant and professional references or letter of recommendation;
- Samples of recent similar assignments: online portfolios and links to video work/documentaries;

Applications not including all of the above information will not be reviewed. Only short listed candidates will be contacted.

Interested parties must submit, their applications no later than 16th June 2017 via email to: concursos@wwf.org.mz with Title “Blue Forests – Communication Consultancy”. For more information, including the Terms of Reference see the webpage: http://www.wwf.org.mz/oportunidades/consultoria/